**COB 487 Simulation Game Report**

Team Number and Name:

R&R of the Board Member

|  |  |  |  |
| --- | --- | --- | --- |
| # | Role | Name | Job Description |
| 1 | CEO  (Chief Executive Officer) / CFO |  | Chair of the board member  Responsible for overall strategy  Responsible for finance strategy and accounting |
| 2 | CMO (Chief Marketing Officer) |  | Responsible for Marketing Strategy |
| 3 | CHRO  (Chief Human Resource Officer) |  | Responsible for Human Resource Strategy |
| 4 | CPO (Chief Product Officer) |  | Responsible for Manufacturing Strategy |
| 5 | CSO (Chief Sales Officer) |  | Responsible for Sales Strategy |

* Each team can decide the R&R (Role and Responsibility) with discretion. A person can take multiple roles.

Overall

|  |  |
| --- | --- |
| # | What have you learned from the simulation game. |
| 1 | * xxx |

|  |  |
| --- | --- |
| 2 | * xxx |

|  |  |
| --- | --- |
| 3 | * Xxx |